


<b>Sponsor Benefits to Increase Your Visibility</b> 	<b>Conference Partner \$5,000</b>	<b>Premium Sponsor \$4,500</b>	<b>Luncheon Sponsor \$4,000</b>	<b>Plenary Sponsor \$3,500</b>	<b>Poster Sponsor \$3,000</b>	<b>Virtual Access Sponsor \$2,500</b>	<b>Photo Booth Sponsor \$2,000</b>	<b>Concurrent Session Sponsor \$1,500</b>	<b>Wellness Sponsor \$1,000</b>	<b>Coffee Break Sponsor \$750</b>	<b>Social Media Influencer \$500</b>	<b>Public Health Supporter \$450</b>
Number Available	Awarded	1 of 2 left	2	2	2	3	1	11	3	3	4	unlimited
<b>Pre-Event Exposure</b>												
Banner Advertisements in both the Mobile App and Virtual Platform	X	X	X	X	X	X	X	X	X	X	X	X
Logo displayed on NYSPHA website	X	X	X	X								
Email Blast to Partner Members	X	X	X	X								
<b>Brand Awareness</b>												
Sponsor name in Exhibitor and Sponsor Center (app & website)	X	X	X	X	X	X	X	X	X	X	X	X
Social Media ad on Partners pages (Instagram, Facebook, LinkedIn)	X	X	X	X	X	X	X	X	X	X	X	
Conference Center scrolling digital acknowledgement	X	X	X	X	X	X	X	X	X	X		
Conference Center poster signage	X	X	X	X	X	X	X	X	X			
Full page ad in event Resource Guide	X	X	X	X	X	X						
Half-page ad in event Resource Guide							X	X				
Pre-Recorded 30 second commercial during event	X											
<b>Relationship Building</b>												
Acknowledgment during Conference	X	X	X	X	X	X	X	X	X	X	X	X
Complimentary event registration tickets	6	5	4	3	2	1	1	1	1			
Complimentary Exhibitor Booth	X	X	X	X	X							

## 2022 Public Health Partnership Conference Sponsorships at a Glance

Post-Event social media streaming with NYSPHA	X	X										
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2022 Public Health Partnership Conference  
Sponsorships at a Glance