
NYSPHA PAC Update: Tobacco Control Included in Governor's Proposed Budget, Take Action

New York State Public Health Association <NYSPHA@wildapricot.org>

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**NEW YORK STATE
PUBLIC HEALTH ASSOCIATION**

Envisioning Healthy People in Healthy Places

Dear NYSPHA Members,

In an exciting development, two of NYSPHA's longtime advocacy goals have been included in the Governor's proposed executive budget: increasing the tobacco tax by \$1 per pack and banning the sale of flavored tobacco products including menthol, which Big Tobacco has historically targeted the African American community to purchase.

Please click on the "Take Action Today" button below to tell your legislators that you support these two proposals. In addition, ask them to increase the funding for the state health department Tobacco Control Program to \$52 million (another long standing NYSPHA priority). The TBC runs the state Quitline which gives out free nicotine replacement therapy and runs the hard hitting anti-tobacco TV ads that we've not seen enough of lately.

See the [attached file](#) for more information.

Thanks in advance for taking action!

Gus Birkhead

NYSPHA Policy and Advocacy Committee Chair

TAKE ACTION TODAY

New York State Public Health Association

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