

Sponsor Benefits to Increase Your Visibility	Platinum Conference Partner (exclusive) \$5,000	Gold Keynote Sponsor \$4,000	Silver General Session Sponsor \$3,000	Bronze Awards Ceremony Sponsor \$2,000	Wellness & Well-Being Sponsor \$1,500	Breakout Session Sponsor \$1,000
Number Available	1	2	3	1	4	6
Pre-Event Exposure						
Banner Advertisements in both the Mobile App and Virtual Platform (Computers)	X	X	X	X	X	X
Logo prominently displayed on NYSPHA website	X	X	X	X	X	X
Sponsored Email Blast to NYSPHA and/or NYSARH Members	X					
Increase Brand Awareness						
Sponsor name in Exhibitor and Sponsor Center (app & website)	X	X	X	X	X	X
Social Media ad on partners pages (Instagram and Facebook)	X	X	X			
Full page ad in event Resource Guide	X	X				
Half-page ad in event Resource Guide			X	X	X	X
Pre-Recorded 30 second commercial during event	X					
Relationship Building						
Acknowledgment at the start of the program	X	X	X	X	X	X
Complimentary event registration tickets	X	X	X	X	X	X
Complimentary virtual Exhibitor Booth	X	X	X	X	X	X
Post-Event live social media streaming session with NYSPHA	X					

2021 Public Health Partnership Conference
Sponsorships at a Glance

